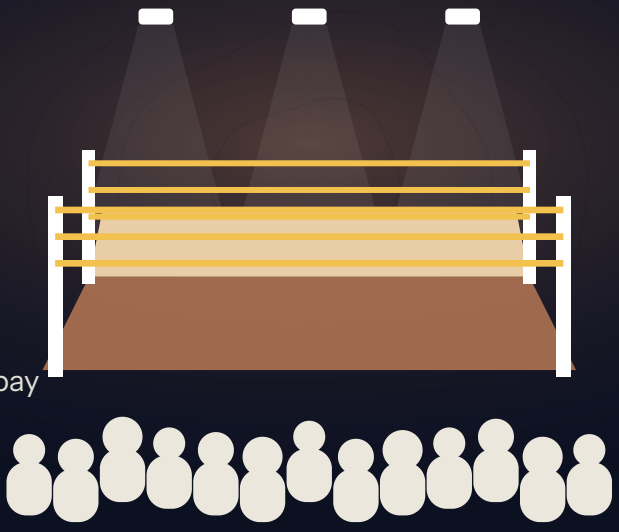


Take bookings direct, safely

Clear prices, clear deposit terms, ready-made replies. Guests pay you, nobody in between.

EDITION NOV 2026 · SOURCES READ 31 OCT 2026 · FREE FOR EVERY CAMP

START HERE 01

Why this kit

Tripaneer, the company behind BookMartialArts, was declared bankrupt on 30 Sep 2026 (Rechtbank Amsterdam, case F.13/26/306). It held guests' deposits until after they arrived, so many camps lost both a booking channel and money owed to them. This kit helps you take the same guests **direct**.

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Who it's for
Camps in Thailand that used Tripaneer/BookMartialArts or another booking site and now want guests to book and pay them directly.

Price of this kit
Free for every camp. Download it again any time at muaythaiatlas.com/plan-my-trip/for-camps/.

Muay Thai Atlas never takes deposits or payments. You book and pay any camp directly. Atlas sends enquiries to you; it never takes, holds or passes on a guest's money.

Case record: ClaimsAgent, claimsagent.nl/en/Insolvencies/Details/36650, read 31 Oct 2026. Not legal, tax or payment advice. Thai and UK rules on deposits, refunds, VAT and data can apply to you: check with your own accountant or adviser, and read your payment provider's own terms.

What to put on your booking page

Guests choosing a camp from the UK want the same facts a big booking site used to show. Put them on one page of your own site, so nobody needs a middleman to find them.

- [ ] Prices in writing, each with its unit (session, week, 28 days, month) and whether VAT is included
- [ ] What a package includes, and what it doesn't (rooms, meals, transfers, gear, fights)
- [ ] Your timetable and a sample training day (times)
- [ ] Coaches by name, and fight records only where they are true and you are happy to print them
- [ ] Rooms: types, what is in them, and whether they are on site or nearby
- [ ] How to get there: nearest airport, distance or drive time, and your transfer price if you offer one
- [ ] Deposit: how much, when, how to pay, and whether it is refundable (p. 3)
- [ ] Cancellation policy, written out in full (p. 4)
- [ ] One booking contact: email and WhatsApp, answered by a named person
- [ ] A date showing when you last updated the prices

Good examples from camps' own pages

WHAT GUESTS LOOK FOR	HOW ONE CAMP PRINTS IT (ITS OWN PAGE, READ 29 OCT 2026)
Coach with a fight record	WKK Muay Thai Gym (Bangkok) names "Kru Udd Noi" as senior coach "with 330 Pro Fights".
Airport and transfer	Superbon Training Camp (Bangkok): pick-up from the airport on request, "at least 72h in advance"; about a 25-minute drive from Suvarnabhumi.
Deposit in one line	BXB Fight Lab (Koh Samui): "a 35% deposit is required to secure your booking".
One price, all in	Wildcat Muay Thai (Chiang Mai): a monthly package with "the room, the training, a motorbike and your airport pick-up inside it".

> **Don't** use "only 2 spots left" unless it is true today, struck-through "was" prices, or weight-loss promises. UK guests and UK advertising rules (CAP Code) treat these as pressure or claims you must prove.

Examples are quoted from each camp's own website, read 29 Oct 2026, for illustration only; no camp paid to appear. The Tripaneer listing layout (coaches, sample day, rooms, transfers, deposit box) is from Wayback Machine copies read 31 Oct 2026.

Deposit terms and payment options

After Tripaneer, the first question a guest asks is **"who holds my money, and when?"** Answer it on your page before they ask.

Six rules for deposit terms

1. **Say the amount** as a percentage or a fixed figure, and what it is for (training, room, or both).
2. **Say when it is due** and when the rest is due (for example: "on arrival" or "14 days before arrival").
3. **Say who holds it:** "You pay [camp name] directly."
4. **Say what happens if the guest cancels**, and if **you** cancel or close. Guests trust camps that refund in full when the camp cancels.
5. **Send a receipt** for every payment, from your own email address.
6. **Keep it the same everywhere:** your website, your emails and any platform listing.

Payment options

WAY TO TAKE A DEPOSIT	GOOD FOR GUESTS	WATCH OUT FOR
Card payment link from a payment provider	Familiar; UK guests may have card protection (chargeback, Section 75)	Provider fees and payout times: read the provider's own terms
International transfer service (e.g. Wise)	Guest sees the exact amount in their currency	Send your details only from your own email; confirm receipt in writing
PayPal	Familiar to UK guests; has its own dispute process	Fees and currency conversion: read PayPal's own terms
Bank transfer to a Thai account	Simple for you	Guests can't easily get money back, so many won't risk it; never change details by message
Pay on arrival (no deposit)	Zero risk for the guest	You carry the no-show risk: fine for drop-ins and short stays

> **Stop payment-detail scams:** put your payment method on your own website, and tell guests "we will never send new bank details by WhatsApp". If a guest says you sent new details, call them.

Our deposit, in one line

WRITE IT HERE, THEN COPY IT TO YOUR PRICE PAGE

On Tripaneer, deposits on two Muay Thai listings were 30% and 50% and marked non-refundable (Wayback copy of the Honour Muay Thai listing, 20 Jul 2026, web.archive.org, read 31 Oct 2026). Whatever you choose, write it down plainly. Not legal, tax or payment advice. Thai and UK rules on deposits, refunds, VAT and data can apply to you: check with your own accountant or adviser, and read your payment provider's own terms.

Cancellation policy template

Fill in the gaps, cut what doesn't fit, and publish it on your price page. Send the same text with every booking confirmation.

Booking and cancellation policy: [camp name] (updated [date])

1. Booking. Your booking is confirmed when we email you a confirmation with your dates, package and price. You pay [camp name] directly. Nobody else takes payments for us.

2. Deposit. To hold a place we ask for a deposit of _____ (per cent or amount) of the package price, paid by _____. The rest is due _____.

3. If you cancel. More than _____ days before arrival: we refund _____ of the deposit. Between _____ and _____ days: we refund _____. Less than _____ days, or if you don't arrive: _____. Instead of a refund you can move your dates once, within _____ months, free.

4. If we cancel or can't provide what you booked, we refund everything you paid us, in full, within 14 days.

5. Injury or illness. If you can't train because of injury or illness during your stay, we will _____. We recommend travel insurance whose wording names Muay Thai training.

6. Refunds go back to the way you paid. Card and PayPal refunds can take some days to show.

7. Questions. Email _____ or WhatsApp _____. A named person replies within _____ hours.

Plain words win. Short sentences, numbers not adjectives, and the same policy on your website, in emails and on any platform. Point 4 matters most to guests who lost money with Tripaneer.

Template written by Muay Thai Atlas, 31 Oct 2026. Suggested wording only. Not legal, tax or payment advice. Thai and UK rules on deposits, refunds, VAT and data can apply to you: check with your own accountant or adviser, and read your payment provider's own terms.

Five reply emails

Copy, fill the brackets, send from your own email address. Fast, plain replies win direct bookings.

1. Reply to a new enquiry · **Subject: Your training at [camp name], [dates]**

Hello [name], thank you for your message. For [dates] we can offer [package], which includes [what is included] and costs [price and unit]. To hold your place we ask for a deposit of [amount], paid directly to us by [method]; the rest is due [when]. Our cancellation policy is here: [link]. Shall I hold [dates] for you until [date]? [your name], [camp name]

2. Booking confirmation · **Subject: Booking confirmed: [name], [dates]**

Hello [name], your booking is confirmed: [package], [arrival] to [departure], [room]. Total [price]. Deposit received: [amount] on [date]. Still to pay: [amount], due [when], by [method]. Our policy is attached. Address: [address] ([map link]). [your name]

3. Deposit receipt · **Subject: Receipt: deposit for [dates]**

Hello [name], we received your deposit of [amount] on [date] by [method]. Reference [ref]. Keep this email as your receipt. We will never send new bank details by WhatsApp or text. [your name]

4. Guest who booked through Tripaneer / BookMartialArts · **Subject: Your Tripaneer booking with us**

Hello [name], thank you for getting in touch. [Choose one: We did not receive your deposit from Tripaneer. / We received [amount] from Tripaneer.] We would still love to host you on [dates]. To attend you would pay us [amount] by [method], [any goodwill offer]. For the deposit you paid Tripaneer, you can ask your card provider about a chargeback and file a free claim at claimsagent.nl (Tripaneer B.V., F.13/26/306). [your name]

5. Seven days before arrival · **Subject: See you on [date]**

Hello [name], we are looking forward to [date]. Training starts at [time]; bring [kit list]. From [airport] it is about [distance or drive time]; [our transfer costs X / take a Grab]. Message [WhatsApp number] when you land. [your name]

Templates written by Muay Thai Atlas, 31 Oct 2026. Email 4 points to the official claim route; it is information, not legal advice.

WhatsApp messages and reviews

Short versions for WhatsApp or LINE. Keep money details in email as well, so both of you have a written record.

First reply

Hi [name], thanks for messaging [camp name]! For [dates], [package] is [price and unit]. Full details and our cancellation policy: [link]. Want me to hold the dates?

Deposit request

To hold [dates] we ask for a [amount] deposit, paid to [camp name] by [method] (details on our website: [link]). We never send new bank details by message.

Payment received

Got your deposit of [amount], thank you! Receipt sent to your email. See you on [date].

Arrival

Welcome to [area]! Training at [time] tomorrow. Here is our location: [map link]. Any questions, message here.

Review request (after the stay)

Thanks for training with us, [name]! If you have a minute, an honest review helps other people find us: [review link]. No pressure, and thank you.

REVIEWS: KEEP THEM HONEST

- Ask every guest for a review the same way; never offer a discount or gift for a good one.
- Don't write reviews yourself or ask friends to.
- Reply to every review, good or bad, once and politely.

Our numbers

Booking WhatsApp	
Booking email	
Review link	
Map link	

Templates written by Muay Thai Atlas, 31 Oct 2026. UK rules on fake and paid-for reviews: Digital Markets, Competition and Consumers Act 2024.

List free on Muay Thai Atlas

Muay Thai Atlas is a UK guide to Muay Thai gyms and Thailand camps. Your camp can be listed free, and stays free.

WHAT YOU GET	COST
A camp page built from your own website: prices with the date we read them, timetable, rooms, contacts	Free
We write a fuller page for you (coaches, sample day, rooms, transfers, your deposit terms) from what your site prints	Free
Enquiries from UK readers sent straight to you by the guest, with an ATL reference code (e.g. ATL-7K2Q). The guest pays you directly	Free
Referral partner (optional): we invoice only after a referred guest has arrived and trained	Proposed, confirm with Atlas: 8% for the first 25 partner camps (founding), 10% after. Only after the guest arrives
This kit	Free

What we never do

- Take deposits or any guest payment
- Sell a better rank: partner and paid labels never change rank
- Print a price your own site doesn't show

How to join

1. Use the form at muaythaiatlas.com/plan-my-trip/for-camps/ or email hello@muaythaiatlas.com with your camp name and website
2. Tell us your booking email and WhatsApp
3. Check the page we send you; we fix mistakes the same week

Muay Thai Atlas never takes deposits or payments. You book and pay any camp directly.

Our details for Atlas

Camp name and website	
Booking email	
WhatsApp / LINE	
Partner? (yes / not now)	

Referral terms are proposed and not final: confirm them with Atlas in writing before you agree. Nothing is due without a written yes. Terms page: muaythaiatlas.com/plan-my-trip/for-camps/. Corrections: hello@muaythaiatlas.com.